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At Kickstarter, it's not uncommon for entrepreneurs to raise \$50,000, \$100,000, \$250,000, or more. All you need is a great idea—and The Kickstarter Handbook. Business journalist Don Steinberg has interviewed dozens of artists and inventors who launched their passion projects online.

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Inventors, and Entrepreneurs by Don Steinberg is a very good book for anyone wanting to know more about raising funds through Kickstarter, the "crowdfunding" site that was launched in 2009 and since then has helped people raise a phenomenal amount of money for a variety of creative projects.

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All you need is a great idea—and The Kickstarter Handbook.

Business journalist Don Steinberg has interviewed dozens of artists and inventors who launched their passion projects online. Through their voices, you'll explore all the strategies of a successful Kickstarter campaign.

The Kickstarter Handbook: Real-Life Crowdfunding Success ...

The Kickstarter Handbook: Real-life success stories of artists, inventors, and entrepreneurs by Don Steinberg, Quirk Books  
The Crowdfunding Bible: How to raise money for any startup, video game or project by Scott Steinberg and Rusel

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Creator Handbook. Welcome to Kickstarter's Creator Handbook! This guide will walk you through everything from planning your shipping to communicating with backers. Jump in Getting started. Funding. Fulfillment. Telling your story. Promotion. Further reading.

Creator Handbook - Kickstarter

The Kickstarter Handbook: Real-Life Success Stories of Artists, Inventors, and Entrepreneurs by Don Steinberg is a very good book for anyone wanting to know more about raising funds through Kickstarter, the "crowdfunding" site that was launched in 2009 and since then has helped people raise a phenomenal amount of money for

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THE KICKSTARTER HANDBOOK is an insightful look at how Kickstarter (dot) com works and a look at several successful strategies used to get more than the initial, stated goal. This is a 200-page softcover about the size of an mass-market novel and many of the spotlighted cases budgeting and marketing advice. Highlighted chapters:

The Kickstarter Handbook: Real-Life Crowdfunding Success ...  
There are a number of things you need to know before you venture into the Kickstarter universe – and The Kickstarter Handbook guides you through every step of the process. The book is both inspiring and cautionary (and rightfully so!) You’ll read real life success stories – but you’ll also learn valuable lessons from those who failed.

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The Kickstarter Handbook | Create With Joy

Enter [Kickstarter.com](http://Kickstarter.com)—the phenomenal “crowdfunding” website launched in 2009 that brings venture capital to the masses. At Kickstarter, it’s not uncommon for entrepreneurs to raise \$50,000, \$100,000, \$250,000, or more. All you need is a great idea—and The Kickstarter Handbook.

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